

web video



More Than 45 Business Uses For Online Video

- Marketing and Promotional Videos
- Video Podcasts (VideoCasts)
- Video Blog
- Mobile Video / WAP Web Site
- Training and Safety Videos
- Human Resources Video
- Educational
- Online Video of Lectures and Presentations / Conference Proceedings
- How To
- ScreenCasts
- News (Company, Industry)
- Travel
- Location Tours
- Product Reviews
- Video Banner Ads
- Facility Walkthroughs
- Real Estate Videos
- Viral Videos
- Web-inars
- Live Video
- PR and Media Relations
- Video Newsletter
- Search Engine and Web Traffic Optimization
- Technical Support
- Customer Support
- Digital Signage
- Online "TV" Show
- Custom Custom for Social Media,
- Social Networking and Video Sharing Sites
- Web Site "Greeters"
- Video Case Studies
- Staff Biographies
- Customer Profiles
- Online Video Resume
- Trade Show and Conference Support
- Speaker Support
- Online Demo Reel
- Stock Video
- Video Classified Listings
- Security/Surveillance
- Video for Computer Based Training
- Video Slide Shows (Ken Burns effect)
- Interactive DVDs
- Direct Mail Support
- Video Banner Ads
- Document Team Building & Other Company Events
- Mobile Device Product and Service demonstrations
- Customer Testimonials